

CNH Industrial receives global award from Automotive Supply Chain

The Company was recognised by the international publication Automotive Supply Chain for an inbound transportation project from Italy to Spain. Fabrizio Sanna, Head of CNH Industrial EMEA Logistics Contracting, accepted the award on behalf of the Company at an awards ceremony in London.

London, November 16, 2015

CNH Industrial N.V. (NYSE: CNHI /MI: CNHI) has been presented with a 2015 Automotive Supply Chain global award for its achievement in the field of logistics. The prize was conferred by Automotive Supply Chain, a British-based organisation dedicated to global automotive supply chain issues, which produces regular publications and hosts international conferences related to the sector.

The annual awards ceremony recognises the outstanding contributions to the supply chain and logistics sector in the global automotive industry, honouring the top companies and individuals who make significant contributions to the success and improvements in one of the most important and critical sectors within the automotive industry.

Fabrizio Sanna, Head of CNH Industrial EMEA Logistics Contracting, accepted the award in the Environmental Awareness category on behalf of the Company at this year's event, which took place on November 12 in London, England. A panel of independent judges from companies spanning the global automotive supply chain industry voted on the winners after reviewing more than 20 nominations. Around 200 senior automotive executives from around the world gathered to celebrate success stories in the sector.

CNH Industrial was recognised by the jury for submitting its intermodal solution for inbound transportation from Italy to Spain. The Company transformed its previous system, which purely utilised road shipment, to transfer components from Italy to its commercial vehicles plants in Madrid and Valladolid, Spain, which respectively manufacture the Stralis and Trakker heavy trucks and Daily light commercial vehicles for its Iveco brand. By implementing different modes of transport for this process, the Company's new solution now involves both road and maritime transport to improve the flow of parts and reduce costs and CO₂ emissions.

“This implementation has led to the streamlining of inbound components logistics in Madrid and Valladolid with reduced waiting times. A cost reduction per vehicle has also been achieved, alongside a 190kg reduction in CO₂ emissions for every vehicle produced,” said Dror Noach, Vice President EMEA Transport Logistics and Worldwide Logistics Contracting & Governance at CNH Industrial. “This is a key part of CNH Industrial’s overarching commitment to sustainability. We are continually looking for ways to improve both the productivity and efficiency of our entire business operations which concurrently enhance our industry-leading commitment to sustainability.”

“Our heartiest congratulations to CNH Industrial,” said Peter Wooding, CEO of Three6Zero Media and Editor-in-Chief of Automotive Supply Chain magazine. “The awards recognise and celebrate excellence in one of the most important and critical sectors within the automotive industry - automotive supply chain and logistics. With key members from the global automotive supply chain and logistics industry gathered, it is important to recognise the industry’s achievements.”

***CNH Industrial N.V.** (NYSE: CNHI /MI: CNHI) is a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. Each of the individual brands belonging to the Company is a major international force in its specific industrial sector: Case IH, New Holland Agriculture and Steyr for tractors and agricultural machinery; Case and New Holland Construction for earth moving equipment; Iveco for commercial vehicles; Iveco Bus and Heuliez Bus for buses and coaches; Iveco Astra for quarry and construction vehicles; Magirus for firefighting vehicles; Iveco Defence Vehicles for defence and civil protection; and FPT Industrial for engines and transmissions. More information can be found on the corporate website: www.cnhindustrial.com*

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