

CNH Industrial charters FFA Alumni Chapter to support Agriculture Education programs and local chapters in the United States

The affiliate alumni chapter includes nearly 120 employees in four regional segments including CNH Industrial locations in Burr Ridge (Ill.), Racine (Wis.), New Holland (Pa.) and a general field group

Burr Ridge, February 20, 2018

CNH Industrial (NYSE: CNHI /MI: CNHI) announces the charter of a CNH Industrial FFA Alumni Chapter, consisting of CNH Industrial employees and employees of the company's global agricultural brands Case IH and New Holland Agriculture. Through the work of the alumni chapter, company volunteers will build relationships with FFA chapters and support the education of students in the areas in which CNH Industrial and its brands do business.

As a corporate sustainability leader, volunteer work and charitable donations are key aspects of CNH Industrial's community involvement in North America. The Company's commitment to increasing food security and reducing food scarcity is the cornerstone of the relationship with The National FFA Organization, formerly known as Future Farmers of America. Through the Alumni Chapter company employees will work to develop students' agricultural education and supply them with information on career options in the agriculture industry. Student FFA members total some 653,000.

"I am proud and excited that our company has elected to create an Affiliate FFA Alumni Chapter," said Bret Lieberman, Vice President for New Holland North America. "It provides another way for our employees to show our commitment to FFA and agricultural education, and I am looking forward to seeing what we are able to accomplish together on behalf of FFA."

"Case IH has a long history of supporting the National FFA Organization. We are honored to add an Affiliate FFA Alumni Chapter to the resources we use to engage with students interested in the agriculture industry," said Jim Walker, Vice President for Case IH Agriculture.

FFA, along with the U.S. Education Department, supports and develops agriculture education programs and materials to prepare its student members for agricultural industry careers

including agribusiness, agri-marking, science, communications, education, horticulture, production, natural resources and forestry.

The CNH Industrial Alumni chapter will build on the Company's existing relationship with the National FFA Organization. Case IH and New Holland, along with CNH Industrial Capital, donated \$300,000 to the FFA organization in 2017. Case IH was also a 2017 sponsor of the FFA Organization's "New Century Farmer" conference, a five-day event designed to help students develop careers in production agriculture.

"We are thankful for the leadership from CNH Industrial, in opening a new National FFA Alumni & Supporters chapter. These alumni chapters allow CNH Industrial staff to rally around nearby FFA chapters whether or not they were a former FFA member," Lori Randle, Senior Regional Director, National FFA Foundation. "This provides opportunities to assist students in their personal development and career goals."

There are 8,568 local FFA chapters throughout the United States, Puerto Rico, and the U.S. Virgin Islands. The organization is supported by 345,812 alumni members in 2,051 alumni chapters throughout the United States.

CNH Industrial has 12 manufacturing plants, 10 research and development centers, and a workforce of 9,000 people in North America. The Company designs, produces and sells 'machines for work' and is present in all major markets worldwide giving it a unique competitive position.

***CNH Industrial N.V.** (NYSE: CNHI /MI: CNHI) is a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. Each of the individual brands belonging to the Company is a major international force in its specific industrial sector: Case IH, New Holland Agriculture and Steyr for tractors and agricultural machinery; Case and New Holland Construction for earth moving equipment; Iveco for commercial vehicles; Iveco Bus and Heuliez Bus for buses and coaches; Iveco Astra for quarry and construction vehicles; Magirus for firefighting vehicles; Iveco Defence Vehicles for defence and civil protection; and FPT Industrial for engines and transmissions. More information can be found on the corporate website: www.cnhindustrial.com*

For more information contact:

Meredith Davis

Corporate Communications – North America

CNH Industrial

Tel: +1 630 481 1971

Email: mediarelations@cnhind.com

www.cnhindustrial.com